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## Chrysantis Launches EZEyes® 5% Zeaxanthin Beadlet

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Chrysantis, Inc. announces that EZEyes® zeaxanthin is now available in a 5% percent beadlet form. EZEyes is the only all-natural, free 3R 3'R zeaxanthin beadlet form in the industry.

EZEyes zeaxanthin – the only natural free zeaxanthin on the market – is now available in a broad range of ingredient forms for capsules, tablets and softgels. The new 5% beadlet provides formulators greater flexibility in choosing the level of dietary zeaxanthin to add to their product and has a guaranteed shelf life of 2 years.

“We are truly excited about adding this new product form to our offering,” says Phil Gowaski, Sales and Marketing Manager for Chrysantis. “We have worked hard to ensure that the new EZEyes beadlet protects zeaxanthin during the production process and that it remains stable when in contact with a wide variety of ingredients, which makes it the product of choice for multivitamin tablets and capsules.”

3R 3'R zeaxanthin, made from Marigolds, is the same form of zeaxanthin found naturally in fruits and vegetables. EZEyes dietary zeaxanthin is 100% natural, vegetarian, GRAS (Generally Regarded As Safe) and GMP compliant.

Zeaxanthin, in combination with lutein, is a critical nutrient for eye health that can help guard against vision problems such as Age-Related Macular Degeneration (AMD) and cataracts. New research has also shown a link between zeaxanthin and cognitive function.

For more information about EZEyes natural zeaxanthin, visit [www.Chrysantis.com](http://www.Chrysantis.com) or [www.EZEyes.info](http://www.EZEyes.info)

Chrysantis, Inc., a wholly owned subsidiary of Ball Horticultural Company based in West Chicago, IL, is dedicated to developing high-quality plant-based products for dietary supplement manufacturers and the functional foods industry that will enhance human health. Family-owned Ball Horticultural Company has been researching, breeding and selling the highest-quality flower seed varieties for 100 years. For more information, call 630 588-3474 or visit [www.Chrysantis.com](http://www.Chrysantis.com).

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